



Embroidered All Wool Suede Velour Wrap \$50 Silver-tip Bolivia Coat, French Seal Collar \$35

A Reduced Sale of Selected Coats and Wraps At Least 25% Less than Last Season \$65 and \$70 Wraps Now \$50 \$50 and \$60 Coats Now \$35

WINTER COATS Including Bolivias, Polo Cloth, Velours, Crystal Silks, Broadcloths and Silver-tones. Plain and with genuine fur collars \$13.95 to \$75

Buy direct from the Manufacturer and save from \$5 to \$15

HAMILTON GARMENT CO.

307 Fifth Avenue, Near 31st Street

For Girlish Figures—

De Bevoise Bandette

REG. U.S. PAT. OFF.

—preserving the loose natural lines while providing just the proper degree of support.

7 dainty styles, 50¢ to \$2.50, at leading stores.



Made and Guaranteed by Chas. R. DeBevoise Co. Newark, N.J.

Brassieres that Beautify

Clear Away the Summer's Tan

DON'T wait for it to "wear" off. You can easily make your skin fair and smooth in a short time. There is a simple, sure way. Test it just one day or one evening.

Begin today and make your skin more beautiful by this easy formula:

A little CREME ELCAYA rubbed gently into the skin, then if you need color a little ELCAYA Rouge spread carefully over the cheeks before the cream is quite dry, and after that the film of Face Powder over all.

Your dealer has ELCAYA and has sold it for years. Ask him. Creme Elcaya Elcaya Face Powder Elcaya Cold Cream Elcaya Rouge James C. Crane, Sole Agent 461 Madison Ave., New York



Something New for the Woman who Cares

PLEXO

Genuine Delight

It is a non-greasy Vanishing Cream used for softening and whitening the skin. It promotes skin health; resulting in a clear, fresh and youthful complexion.

30 Cents at Drug & Dept. Stores

Made by the Manufacturers of the famous PLEXO Germine White



will buy 1 lb. each of Hatch Specialties: SALTO-NUTS (Mixed) at \$2.25, Italian Chocolates at \$1.50, Supreme Chocolates at \$2.00, Nuttered Chocolates at \$2.50. The same price by mail (send for booklet) to any part of the world for "Hatch, He Pays the Parcel Post."

Four Stores: one at Herald Square, 4th Ave. near 35th St., and three on the West Side of Broadway, near 45th, near 52d and near 54th Sts.

General Telephone: Bixby 241

Hatch

IRONING, A PLEASURE

You'll enjoy ironing with a Capitol Ironer. Clothes perfectly pressed in a usual time without effort.

Demonstrated and sold by

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CAPITOL

SHEPPARD KNAPP SON CO. INC. 30-41 WEST 23RD STREET

The "Manhattan" Arm Chair & Rocker (To match)

Only 25 of each—no duplicates.

Covered in best quality assorted tapestry. Mahogany finish.

Reduced to \$35 each.

Compare our prices with others ESTABLISHED 1857

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The new GLOBE Silvertone EARPHONE solves the problem. It multiplies sound waves far and near. The conditions as to articulation are controlled by the pressure of a button, making it possible to fit any degree of deafness. Clear in tone, simple as to adjustment—a near approach to perfect hearing. In fact, normal hearing has been obtained by thousands with the aid of the

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"It is the clearest sounding phone I have ever used. It being free from outside noises I can hear conversation very nicely," says Rev. Walter R. Gibson, Los Angeles, Cal.

10-Year Guarantee

Every Globe Earphone carries a 10-year guarantee. Send for illustrated book (no charge). "Deafness: Its Causes, Prevention, and Relief."

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Danersk Decorative Furniture

PEASANT ART is universal in its appeal. People of good taste need not sacrifice individuality in order to save expense. The Danersk Tyrol Furniture is beautiful in form and modest in price. It is not a cheap copy of something expensive, but a delightful expression of what is true to tradition and worthy of a place in the choicest homes and apartments.

Let us show you the charming effects you can obtain with a quaint glazed chintz and a selection of this furniture finished in old ivory and blue, with its basket of wild roses and field flowers. Our prices are stable.

ERSKINE-DANFORTH CORPORATION 2 West 47th St., New York City First door west of Fifth Ave., 4th floor

Send for The Danersk F-22.

"Dropped—and received many a bang—

on our auto trips for a year and a half —now as good as the day we bought it"



NOTHING that we own has given us greater pleasure or been more of a convenience than our Stanley Vacuum Bottle, which has accompanied us on our auto trips for a year and a half. It has been accidentally dropped and received many a bang but is as good as the day we bought it, and no coffee ever tasted better than that which comes piping hot out of our bottle, hours after having been put there" —writes a California motorist.

No mishap, no jolt or jar, no matter how severe, no violent change of temperature—nothing on any of his trips could have robbed this motorist of his coffee "piping hot out of the bottle," for he had it in the new Stanley Vacuum Bottle which will not break.

The loss of the contents of the bottle—usually just when needed most—the trouble and expense of procuring a new glass "refill"—these are the inconveniences now happily eliminated by this new invention.

The new Stanley Vacuum Bottle is made entirely of steel. It can never break.

Even if it drops on a hard floor, or rolls down stairs, or falls from an automobile—it will not break.

Every Stanley Bottle is lined with blue Amalite—a sheer mineral coating which is fused into the steel itself. This keeps the bottle always sanitary and will not rust or tarnish.

Naturally the Stanley is more expensive than the ordinary vacuum bottle, but there are no expenses for repairs or replacement. With the Stanley the first cost is the last cost.

The Stanley Bottle keeps liquids piping hot or icy cold for hours at a time.

Made in one and two-quart sizes. Sold by all the better department, drug, sporting, hardware, jewelry and automobile accessory stores. An attractive gift for man or woman. Prices East of the Rocky Mountains: black standard finish, quart size, \$10.00—2-quart size, \$15.00.

Stanley Insulating Company, Great Barrington, Mass. New York Office: 43 Exchange Place.

STANLEY VACUUM BOTTLE

FERROSTAL

Keeps liquids piping hot or icy cold